

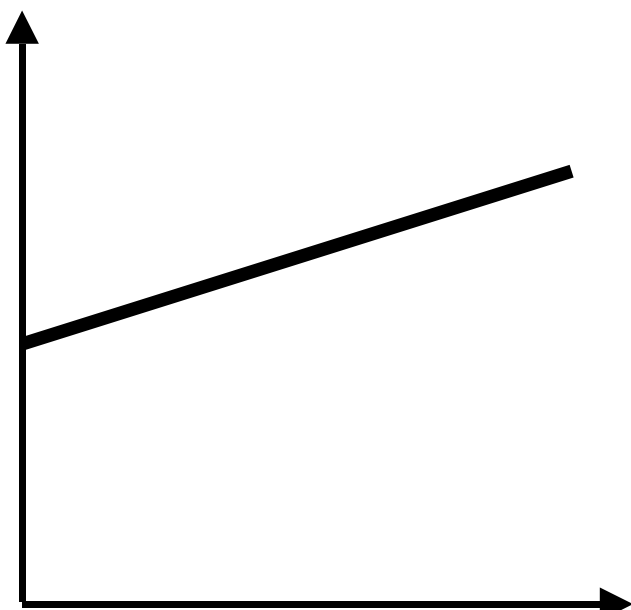
2.6 Elasticidad precio cruzada de la demanda

$$= \frac{\text{Cambio \% en qd del bien 2}}{\text{Cambio \% en P del bien 1}}$$

$$E_{cd} > 0$$

→ **Sustitutos**

P bien 1

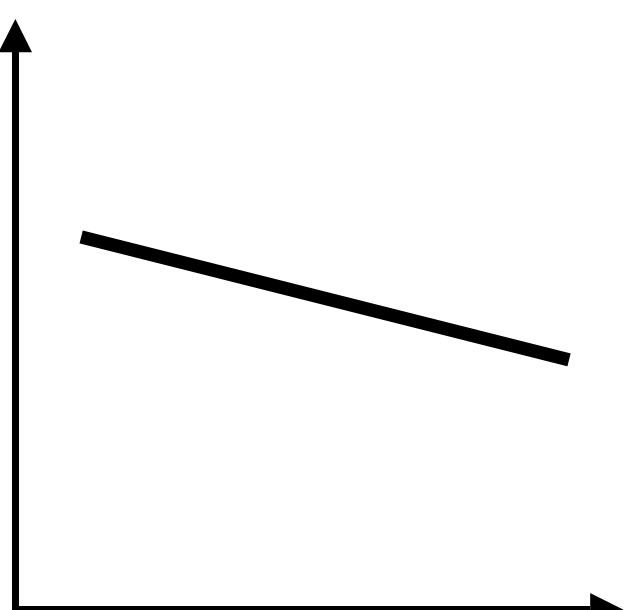


qd bien 2

$$E_{cd} < 0$$

→ **Complementos**

P bien 1



qd bien 2

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