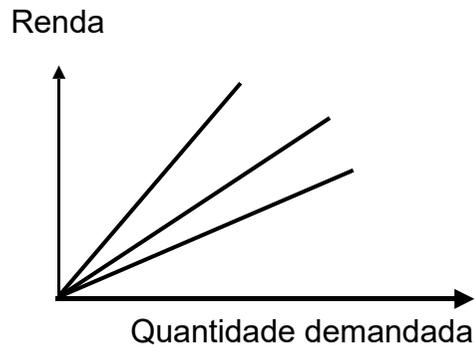


Elasticidade-renda da demanda

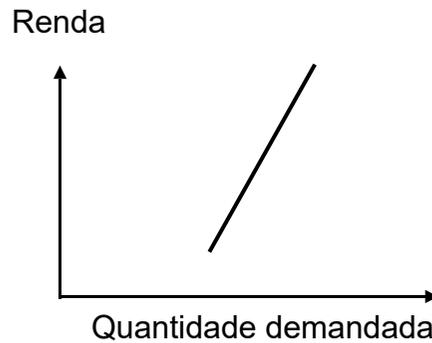
1 Elasticidade-renda da demanda (e_r) = $\frac{\text{Variação (\%) da quantidade demandada}}{\text{Variação (\%) da renda}}$

2 Bens normais ($e_r > 0$)

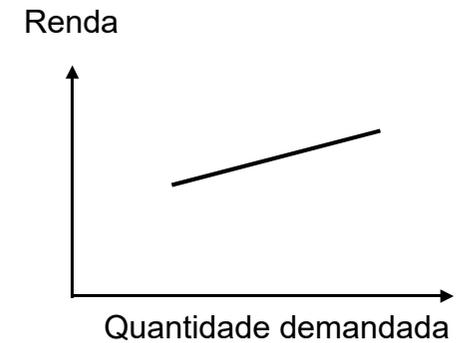
21 $e_r = 1$



22 Bem necessário ($0 < e_r < 1$)

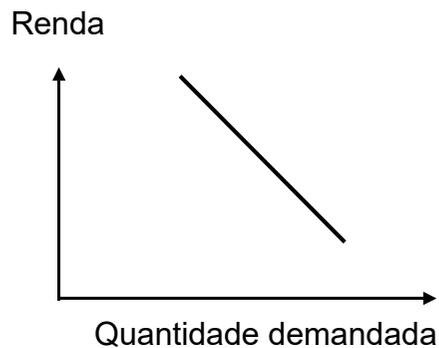


23 Bem de luxo ($e_r > 1$)

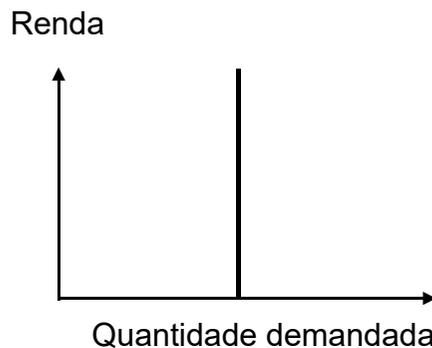


3 Casos especiais

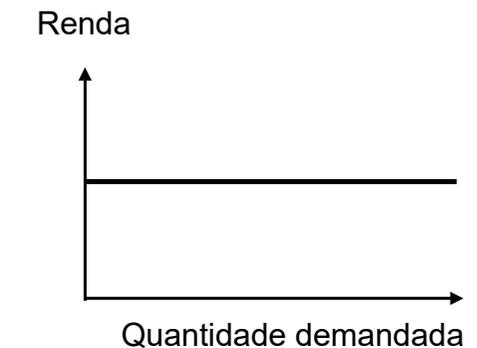
31 Bem inferior ($e_r < 0$)



32 $e_r = 0$

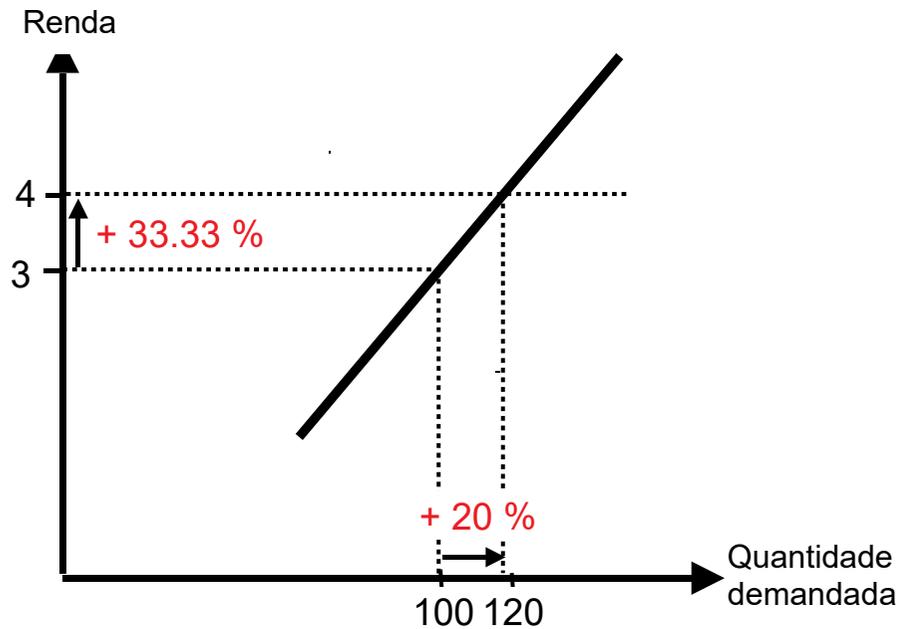


33 $e_r = \infty$



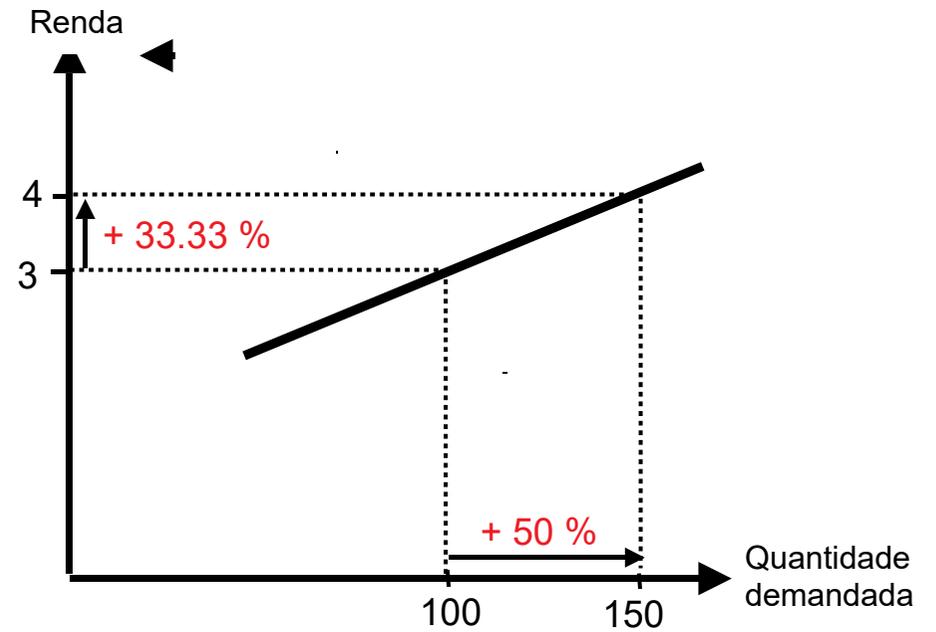
4 Bem necessário e de luxo *em detalhe*

Bem necessário ($0 < e_r < 1$)



Elasticidade-renda da demanda =
 $20 \% : 33.33 \% = 0.6$

Bem de luxo ($e_r > 1$)



Elasticidade-renda da demanda =
 $50 \% : 33.33 \% = 1.5$