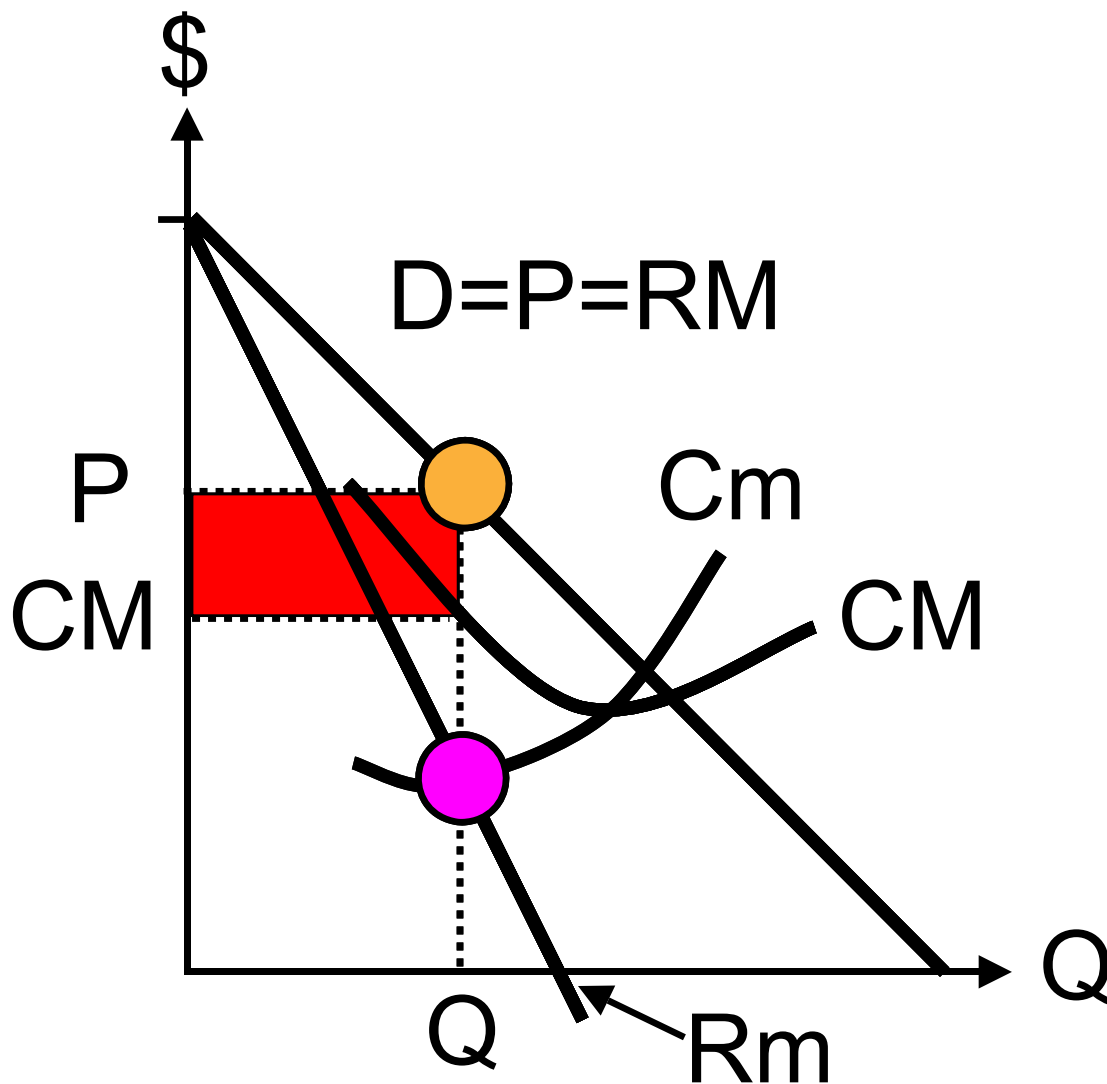





4.5 Monopólio (lucro máximo)



Lucro máximo (em 3 etapas):

- 1  Ponto $Cm = Rm$
- 2  $P > Cm$
- 3  $\text{Lucro} = (P - CM) * Q$