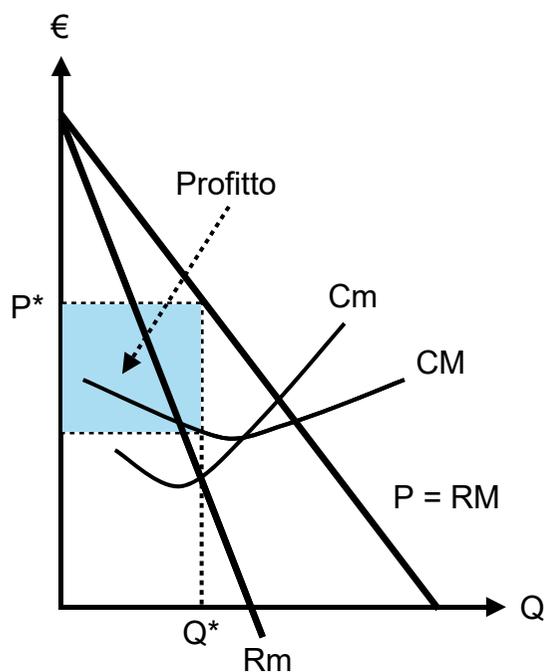


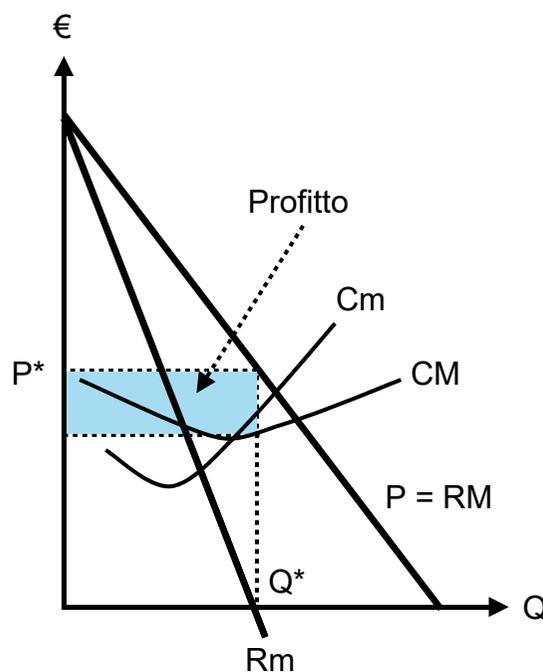
Monopolio (obiettivi)

1 Massimizzazione del *profitto*
($C_m = R_m$; $P > C_m$)



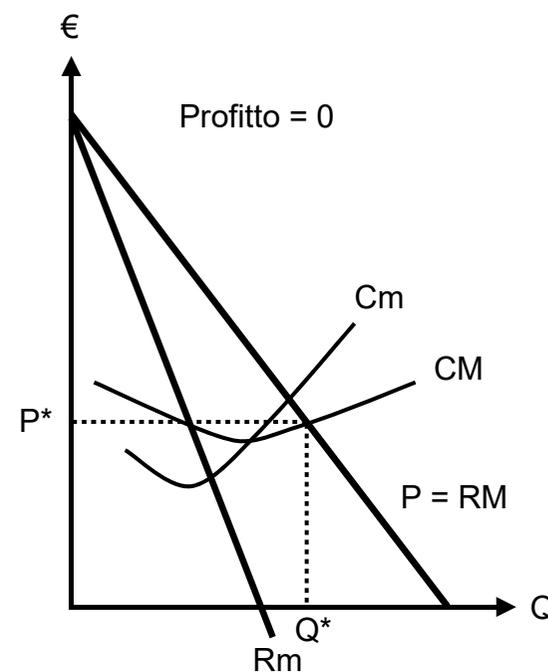
P = Prezzo
Q = Quantità

2 Massimizzazione del *ricavo*
($R_m = 0$; $P > C_m$)



RM = Ricavo medio
Rm = Ricavo marginale

3 Massimizzazione della *quantità*
($P = C_m = R_m$)



CM = Costo medio
Cm = Costo marginale