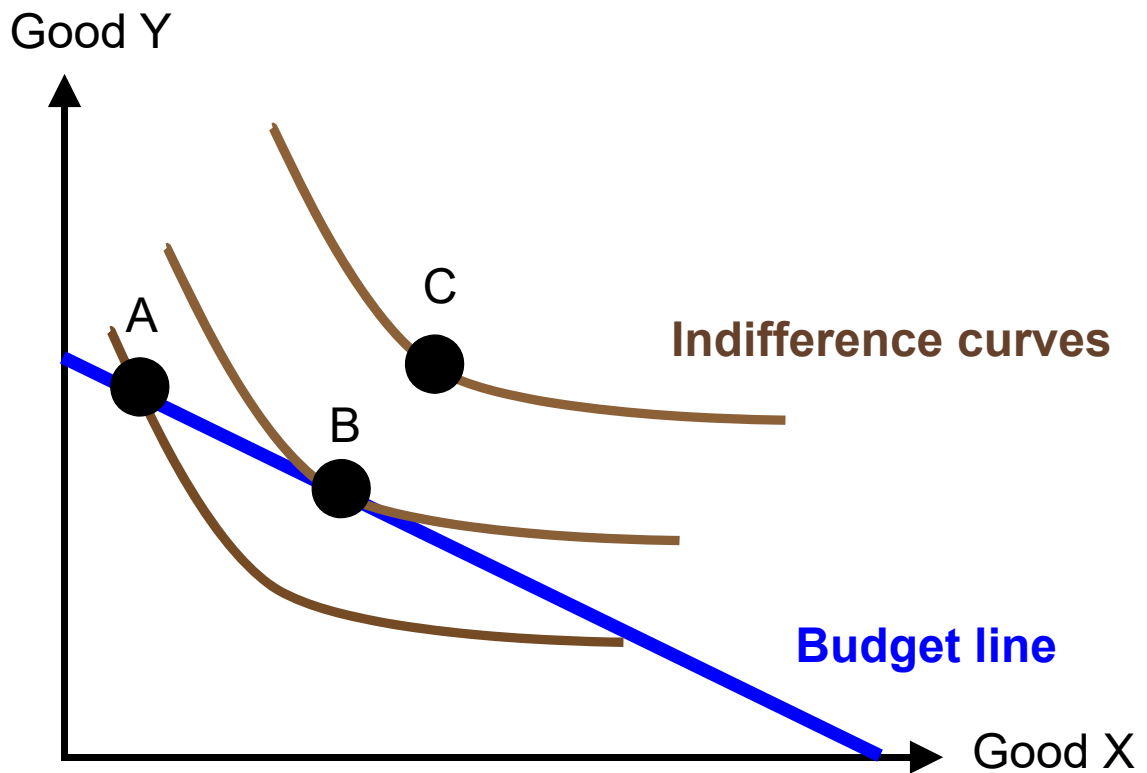


## Consumer choice 2 (E37a)

- ⇒ Which is the consumer's **optimal choice** (A, B or C)?  
Justify the answer, including the non-choice.



Click to get the answer!