## Demand Curve (derivaion)

| Consumer optimum |  |
| :---: | :---: |
| - 2 goods, $A$ and B <br> - Income Y fully spent on the 2 goods |  |
| Quantity B | Abbreviations <br> BC Budget constraint <br> IC Indifference curve |

## 2 Now the price of A doubles and the quantity of A falls.



