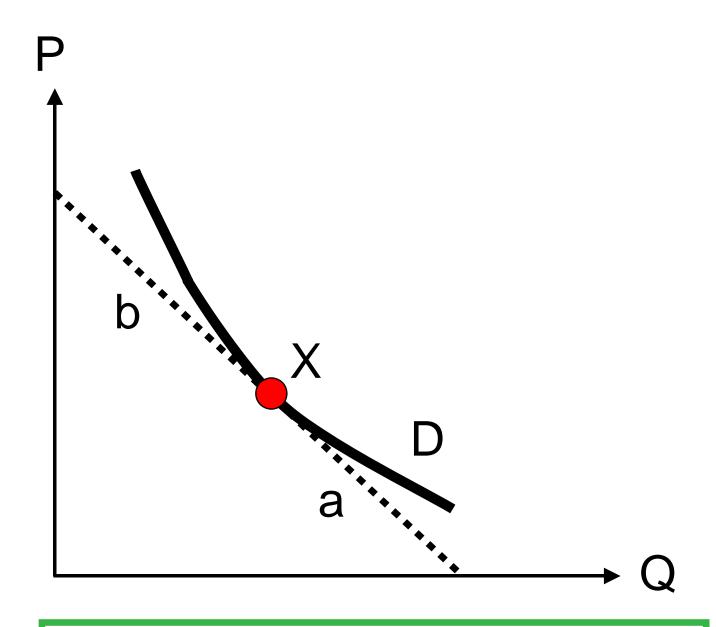
2.4 Price elasticity of demand at the point X of a demand curve



Steps:

- 1 Tangent at X (-----)
- 2 e = a/b