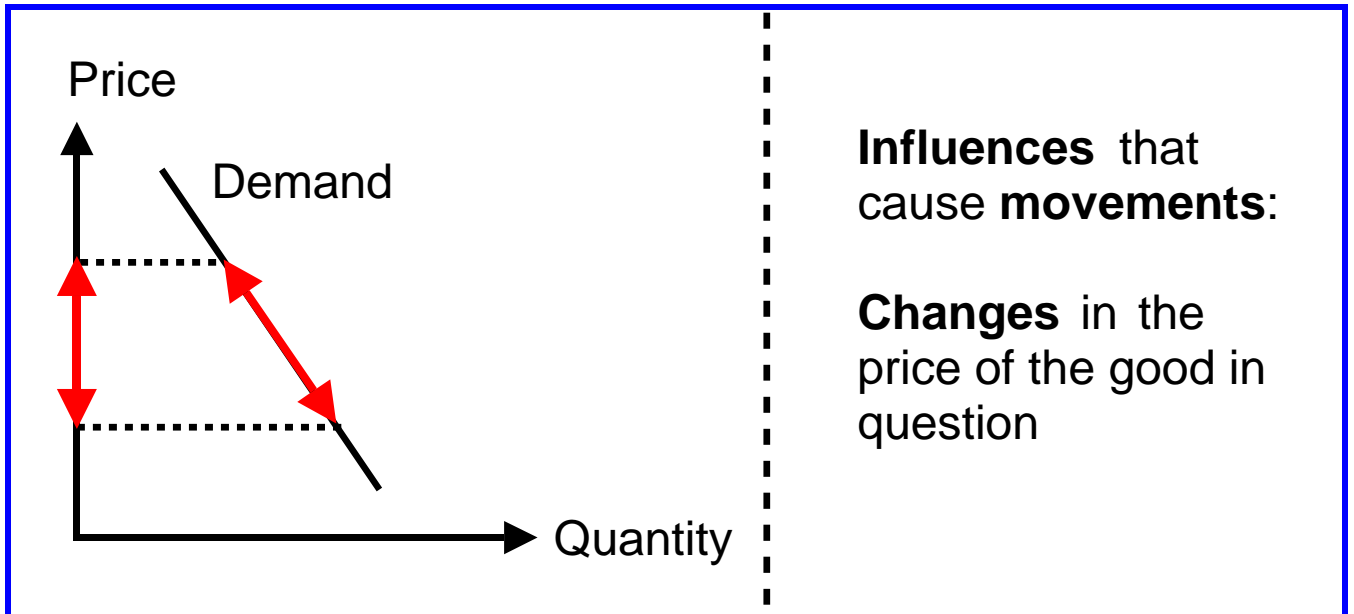


Movements and shifts - demand

① **Movements** along the demand curve



② **Shifts** of the demand curve

