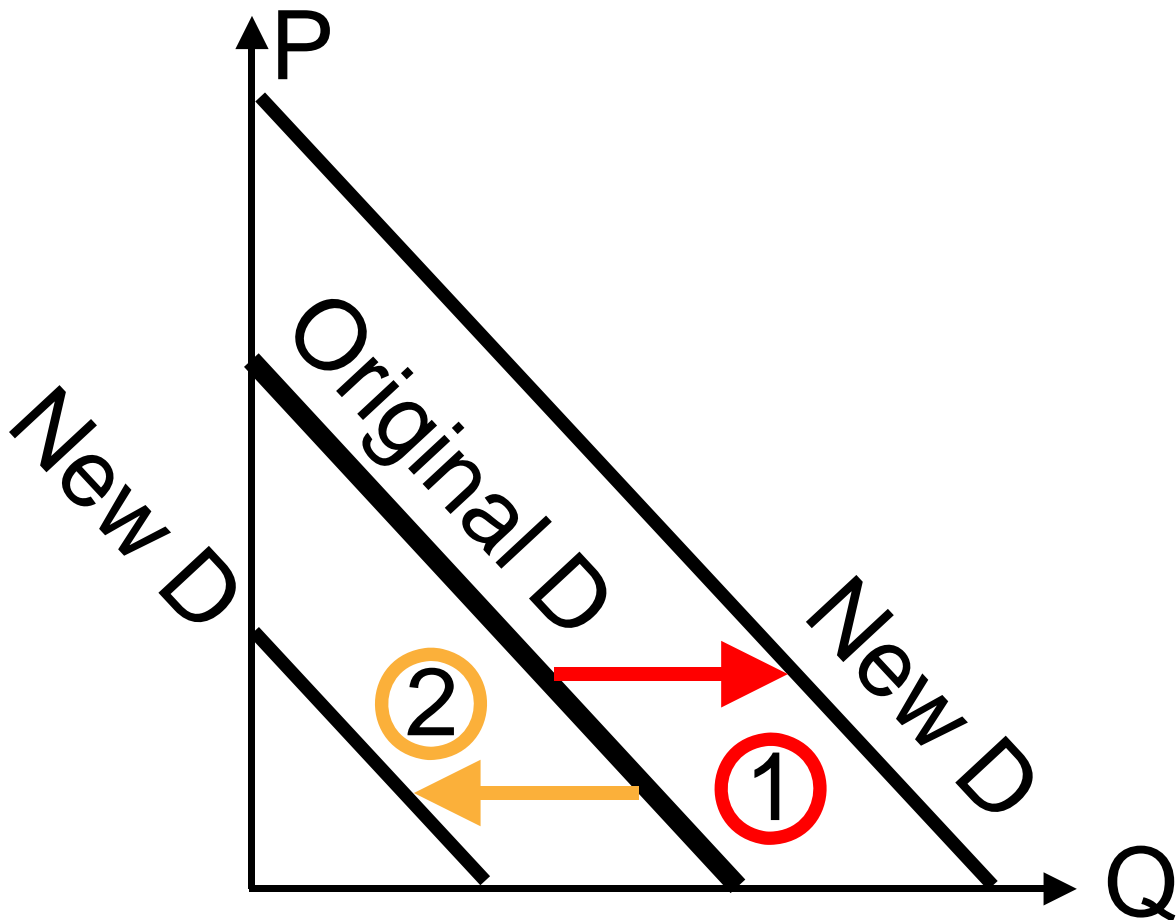


1.8 Shifts in demand



- ① Increase in D (outward shift)
- ② Decrease in D (inward shift)

Possible reasons: Changes in

- income
- the prices of **other** goods
- tastes
- the number of consumers