Utility - total and marginal
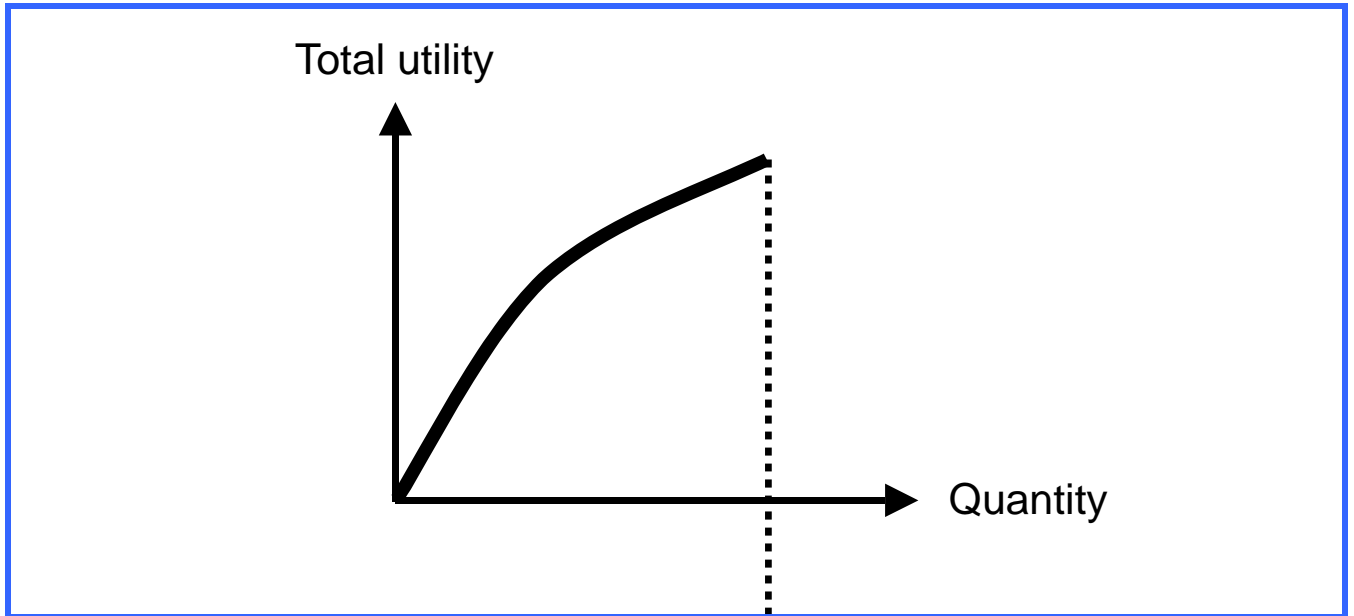
① **Total** utility

② **Marginal** utility